

Subject: Introduction

From: Nick Griffin </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=B0E600226AC647E7AF61B0D6034CEED6-NGRIFFIN>

Date: 08/01/2017 02:10 PM

To: Jessica Lall <jlall@ccala.org>

CC: Kriss Casanova <krisscasanova@gmail.com>

Jessica,

I'd like to introduce you to a friend of a friend who is just re-relocating back to LA from NYC and getting herself reintegrated into the LA city world. Background in economic development, formerly with the Union Square BID in NYC, and Culver City prior to that. Also a fellow Coro Fellow. So figure you all have a bunch in common.

Best,

Nick

Nicholas Ziff Griffin

Vice President, Economic Development

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Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: 213-416-7522 | Fax: 213-624-0858

Web: DowntownLA.com

-----Original Message-----

From: Kriss Casanova [mailto:krisscasanova@gmail.com]

Sent: Tuesday, June 27, 2017 7:14 PM

To: Nick Griffin <ngriffin@downtownla.com>

Subject: Dana Frankel Referral - VP of Marketing & Communications

Hi Nicholas,

I used to work with Dana in NYC and she sent me info about the opening at DTLA. I actually left NYC yesterday and I'm in the process of relocating back to LA for my husband's work. I'm familiar with Downtown LA's transformation, its development boom, and have followed the BID's marketing initiatives and programs for the past decade.

Attached is my resume for your review. I will be in LA mid-July and would be interested in learning more about the opportunity, and discussing how my experience at Culver

City and Union Square could be valuable to promoting Downtown LA and creating partnerships.

All the best,

Kriss
310.767.6153

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— Attachments: —

KrissCasanovaResume.pdf	128 KB
image001.png	5.8 KB